

## **Sodafit Cookie & Privacy Policy**

This privacy policy will explain how we (Sodafit) use the personal data we collect from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
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### **What data do we collect?**

Sodafit collects the following data:

- Personal identification information (Name, email address, phone number, etc.)
- Your IP address and some non-identifying network data

## **How do we collect your data?**

You directly provide Sodafit with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a contact form, email us, or sign up to our email newsletter
- Use or view our website via your browser's cookies.

Sodafit may also receive your data indirectly from the following sources:

- Our online booking system Ovatu.

## **How will we use your data?**

Sodafit collects your data so that we can:

- Process your order and manage your account.
- Email you with special offers on other products and services we think you might like.
- Get in touch with you with specific information regarding your Sodafit service

Sodafit will not share your information with anyone else.

## **How do we store your data?**

Sodafit securely stores your data on our webserver provided by UKDedicated LTD. <https://www.ukdedicated.com>

Sodafit will keep your personal information only as long as is necessary to provide your chosen service, after which time it will be deleted from our systems.

## **Marketing**

Sodafit would like to occasionally send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Sodafit from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please email [charlie@sodafit.co.uk](mailto:charlie@sodafit.co.uk).

## **What are your data protection rights?**

Sodafit would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Sodafit for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Sodafit correct any information you believe is inaccurate. You also have the right to request Sodafit to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Sodafit erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Sodafit restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Sodafits processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Sodafit transfer the data that we have collected to another organisation, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Call us at: 07921 680 501

Or write to us: [charlie@sodafit.co.uk](mailto:charlie@sodafit.co.uk)

## **Cookies**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

### **How do we use cookies?**

Sodafit uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website
- Improving your experience when using our website

## **What types of cookies do we use?**

There are a number of different types of cookies, however, our website uses:

- **Functionality** – Sodafit uses these cookies so that we recognise you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – Sodafit uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Sodafit do not share this data with third parties for advertising purposes.

## **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## **Privacy policies of other websites**

The Sodafit website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, or use our Ovatu booking system, you should read their privacy policy.

## **Changes to our privacy policy**

Sodafit keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 14th October 2020.

## **How to contact us**

If you have any questions about Sodafits privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [charlie@sodafit.co.uk](mailto:charlie@sodafit.co.uk)

Call us: 07921 680 501